



Workplace Partnership for Life Hospital Campaign FAQs

[Contact us](#) with additional questions or for assistance.

Background

What is the Workplace Partnership for Life Hospital Campaign?

The Workplace Partnership for Life (WPFL) Hospital Campaign is a national initiative that spreads the word about the importance of organ donation by uniting the Health Resources and Services Administration (HRSA) of the Department of Health and Human Services (HHS) and the organ donation community with public and private workplaces throughout the nation. The Hospital Organ Donation Campaign engages healthcare workplaces nationally to conduct activities year-round to promote and encourage organ donation, earning points to achieve national recognition at the end of the campaign.

What is the Hospital Campaign's official name?

The campaign is officially called the "Hospital Organ Donation Campaign." The campaign is also referred to as the "WPFL Hospital Campaign" or the "Hospital Campaign."

What is the Hospital Campaign timeline?

The WPFL Hospital Campaign runs between October 1 and April 30 each year. During this time, best practices webinars are provided, and campaign information, tools, and inspiration are sent through periodic e-newsletters to all partners. In May, HRSA collects and compiles completed scorecards. HRSA shares Hospital Campaign results during a wrap-up webinar, in which all participating partners are recognized.

When was the Hospital Campaign first launched?

The WPFL Hospital Campaign launched in June 2011.

What are the goals of the Hospital Campaign?

- **Goal 1:** Involve as many hospitals as possible to educate staff, patients, visitors, and community members about the critical need for organ, eye, and tissue donors.
- **Goal 2:** Register more organ, eye, and tissue donors.
- **Goal 3:** Create donation-friendly hospital cultures.

Can workplaces that aren't hospitals participate?

Yes. Any workplace can participate in this lifesaving initiative.

We will connect you with a hospital in your area or put you in touch with your local donation organization.

How can my organization connect with a donation organization or state hospital association?

[Contact us](#), and we will connect you.

Enrolling

How do I sign up to participate in the Hospital Campaign?

It's easy to sign up to participate. To enroll or ask questions about enrolling in the Hospital Campaign, contact donation@hrsa.gov.

Do I need to resubmit an enrollment form every year?

No. However, please let us know if your hospital's name has changed or if you are a new point of contact for the Campaign.

How can I sign up for Hospital Campaign emails?

[Email us](#), and we will add you to the mailing list. You will receive webinar invites and recordings, emails celebrating important observances with images and messages promoting organ donation, and campaign updates and links to resources.

Implementation

What are scorecards?

The [scorecard](#) is a PDF document that lists all Hospital Campaign activities and point values. You can use it to track your activities and registrations. It will automatically total your points toward recognition.

Where do I send scorecards?

Submit your hospital's scorecard to your donation organization. Donation organizations can email all scorecards to us.

When are scorecards due?

Scorecards are due to your donation organization the beginning of May each year. Donation organizations should email us the scorecards during the second week of May.

Can I submit a scorecard after the deadline?

Yes, but your hospital/donation organization might not be listed in all recognition materials if you submit your scorecard too late.

Can I change information on a scorecard after I submit it?

Yes, send us your changes.

Why isn't the scorecard working (e.g., not filling in, etc.)?

Contact us, and we will be happy to help you troubleshoot.

Do I need to document or show “evidence” that I did certain activities?

Although some donation organizations ask for additional documentation with the scorecards, HRSA only requires submission of the scorecard. No other documentation is required.

How can I obtain the number of registrations my hospital helped to prompt?

Contact your local donation organization or email us. We will connect you with your local donation organization.

What is a coaching call? How can I schedule one?

Campaign partners can request a call to learn more about how to implement the Campaign, ask specific questions, or get help planning the Campaign. [Email us](#) to schedule a coaching call.

Are there additional guides or videos I can use to learn more?

Yes. The [Six Strategies for Success guide](#) highlights Hospital Campaign best practices.

Recognition

When does recognition begin?

Recognition begins in June with a special video presentation at the Association of Organ Procurement Organizations’ annual meeting. Recognition continues through August, including the posting of the honoree list on organdonor.gov and the distribution of news release templates, social media messages, and web badges. Donation organizations often have recognition events for hospitals in their service areas. To learn more about these events, please contact your donation organization.

When can we expect to receive hospital recognition certificates?

Hospital certificates are distributed to donation organizations in June. The donation organizations present them to hospitals in their service areas. To find out when your donation organization will present the certificates, please contact your donation organization.

Where can I find the recognition list, press releases, web badges, and social media messages?

The Hospital Campaign webpage contains links to the recognition list, news press release templates, web badges, and social media messages under the latest [Campaign Results and Recognition Materials](#).

Can I have a Spanish-language recognition certificate?

Yes. Please contact us if you would like a Spanish-language recognition certificate.

Can you tell me how many hospitals in my donation service area earned recognition?

Yes, please contact us for assistance.

Resources

Where can I find graphics and messages to post on my social media channels?

You can find social media graphics in the [Hospital Campaign Toolkit](#). HRSA’s Division of Transplantation has even more shareable social media graphics at organdonor.gov and on its [Facebook page](#).

What other resources can I use during the campaign?

Access the [Hospital Campaign Toolkit](#) to find:

- Emails
- Newsletters
- Public service announcements
- Letters
- PowerPoint presentations
- Campaign barometer
- Campaign art files

When are the webinars?

HRSA publishes webinar dates and times on the [Hospital Campaign webpage](#) under the “Webinars” tab.

How can I attend the next webinar? Do I need to sign up?

Webinar pre-registration is recommended, but not needed. On the day of the webinar, follow the instructions listed on the Hospital Campaign webpage, “Get Inspired” tab.

Can our organization present on an upcoming webinar?

HRSA supports sharing best practices and campaign updates on the webinars and in other campaign communications. Let us know if you would like to share. We will contact you to discuss.

Is there a forum or place for campaign partners to share ideas or best practices or communicate with campaign partners?

Yes, there is a Hospital Campaign [Facebook Group](#) where campaign partners can share ideas and best practices. Anyone who is involved in the Hospital Campaign or who is interested in becoming involved in the campaign is encouraged to join.

