Sample Newsletter Article

Help [ORGANIZATION NAME] Save Lives

*[ORGANIZATION NAME] joins campaign to register organ, eye, and tissue donors*

[ORGANIZATION NAME/Our hospitaL] has joined other area hospitals, healthcare organizations, and [OPO’s NAME] to create a donation-friendly community through the Workplace Partnership for Life Hospital Campaign for organ donation. This national initiative, sponsored by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services, challenges healthcare organizations to educate employees, patients, visitors, and the community about the crucial need for organ, eye, and tissue donation and gives them opportunities to sign up as donors. More than 575,000 people have added their names to state registries through this campaign.

“[INSERT QUOTE FROM ORGANIZATION OFFICIAL OR SPOKESPERSON HERE],” said [NAME AND TITLE]

We need your involvement and support to reach our goal of registering [HOSPITAL’S NUMERICAL GOAL] new organ, eye, and tissue donors in our state registry between October 1, 2021 and April 30, 2022. For each donor we register and each activity we implement to promote organ, eye, and tissue donation, we’ll earn points toward national recognition from HRSA.

We are asking the entire [ORGANIZATION NAME] community to help us educate staff members, patients and their families, visitors, and the extended community on the critical need for organ, eye, and tissue donation. If you are interested inbecoming actively involved this effort, contact [DONATION CHAMPION’s NAME AND CONTACT INFORMATION].

And please take a few minutes today to add your name to our state’s donor registry. Someday you may save a life. Visit [donor registry link] to find out how.

*[OPTIONAL: INCLUDE A PHOTO OF YOUR ORGANIZATION’S ORGAN DONATION OUTREACH ACTIVITIES]*