



Uniting America's workforce for organ, eye, and tissue donation.



**Give 5 Save Lives is a tactic you can employ as part of the DoNation Campaign** to increase organ, eye, and tissue donor registrations and save lives!

This brief guide will help you use graphic resources to connect with your workplace community, engage participants, and boost donor sign-ups through social media and e-newsletters. Read the guide and then download the high-res versions of all graphics located in your ZIP file.

### **Connect with Your Workplace Community on Social Media**

Use turnkey social graphics on Facebook, Twitter, Instagram, or LinkedIn for announcing your workplace participation, sharing organ donation and registration facts, and encouraging your colleagues and communities to join this lifesaving cause.

Tailor the following messages to educate your employees about organ, eye, and tissue donation and encourage donor registrations. Then:

- Post on your organization's Facebook, Twitter, Instagram, and/or LinkedIn platforms,
- Send out in a workplace-wide email or e-newsletter, or
- Create your own way to share!

### **Announce Your Participation in the Give 5 Save Lives Challenge**

Post this graphic on social media to spotlight your participation in the Give 5 Save Lives challenge.



## Sample Messages

- [Company Name] is taking part in the Give 5 Save Lives challenge, as part of DoNation—a campaign to increase organ, eye, and tissue donor registrations across the country! It only takes 5 minutes to sign up as an organ, eye, and tissue donor. Will you join us? Sign up at [organdonor.gov/sign-up](http://organdonor.gov/sign-up). #DoNation #Give5SaveLives
- #DYK that taking 5 minutes to sign up as an organ, eye, and tissue donor can save up to 8 lives!? Give the give of life! Join us in signing up as an organ, eye, and tissue donor today. Sign up at [organdonor.gov/sign-up](http://organdonor.gov/sign-up). #DoNation #Give5SaveLives

## Share Facts about Organ Donation

Post these social media graphics every few days, weekly, or on the schedule that feels right for your workplace.

**FACT:**  
Anyone, **regardless of age, race, or medical history**, can sign up to be an organ donor.

**DONATION**

**GIVE FIVE SAVE LIVES 5**

**JOIN US!**

**HRSA** Health Resources & Services Administration

[organdonor.gov](http://organdonor.gov)

### Sample Message

Anyone can be an organ donor, regardless of age, race, or medical history. Take 5 minutes to sign up now! [organdonor.gov/sign-up](http://organdonor.gov/sign-up) #DoNation #Give5SaveLives

**FACT:**  
**Most major religions support organ donation.**  
Sign up as an organ donor.

**DONATION**

**GIVE FIVE SAVE LIVES 5**

**JOIN US!**

**HRSA** Health Resources & Services Administration

[organdonor.gov](http://organdonor.gov)

### Sample Message

Most major religions in the United States support organ donation and consider it a final act of love and compassion. Join the #Give5SaveLives challenge! It takes only 5 minutes to sign up as an organ donor today. [organdonor.gov/sign-up](http://organdonor.gov/sign-up) #DoNation #Give5SaveLives

**FACT:**  
One donor can save up to **8 lives.**  
Sign up now.

**DONATION**

**GIVE FIVE SAVE LIVES 5**

**JOIN US!**

**HRSA** Health Resources & Services Administration

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### Sample Message

#DYK that one organ donor can save as many as 8 lives and improve the lives of many more through eye and tissue donation? Take 5 minutes to sign up now! [organdonor.gov/sign-up](http://organdonor.gov/sign-up) #DoNation #Give5SaveLives

## Brighten Up Public or Digital Spaces with a Screensaver

Use this screensaver to brighten up high-traffic workplace areas, share via email with employees, or use the digital screensaver on public or shared devices.



## Tips to Amplify Your Efforts

Make the most of your Give 5 Save Lives messaging with the tips below:

- Meet with your marketing and communications departments well in advance to plan messaging via social media and company e-mails/newsletters.
- Include a link to sign up as an organ donor.
- Use the hashtags #DoNation and #Give5SaveLives with each message, to connect with others who are participating in the DoNation Campaign and Give 5 Save Lives challenge.
- Repurpose social media graphics for use in company and community-wide emails and newsletters.
- Contact your local organ procurement organization to enhance your outreach and encourage more donor registrations.