# [Sample Newsletter Article]

## Help [WORKPLACE NAME] Save Lives

[WORKPLACE NAME] joins DoNation Campaign to register organ, eye, and tissue donors

[WORKPLACE NAME] has joined [OPO NAME] and other workplaces and organ procurement organizations across the nation in DoNation—the national campaign uniting America’s workforce for organ, eye, and tissue donation. This national initiative, sponsored by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services, challenges workplaces to create donation-friendly workplace communities that educate and engage employees and the community about the crucial need for organ donation, and gives them opportunities to sign up as organ, eye, and tissue donors.

Built on the foundation of the Workplace Partnership for Life (WPFL) Hospital Campaign, DoNation is a rebranded expansion of the program that engages workplaces of all sizes and across all sectors in this lifesaving and life-giving mission. More than 630,000 people added their names to the organ donor registry throughout the lifetime of the WPFL Hospital Campaign.

*Now is the time to join DoNation– with all our hearts --in this lifesaving and life-giving mission!*

“[INSERT QUOTE FROM WORKPLACE OFFICIAL OR SPOKESPERSON HERE],” said [NAME AND TITLE]

We need your involvement and support to reach our goal of registering [WORKPLACE’S REGISTRATION GOAL] new organ, eye, and tissue donors this campaign year. For each donor we register and each activity we implement to promote organ, eye, and tissue donation, we’ll earn points toward national recognition from HRSA.

We are asking our entire [WORKPLACE NAME] community to help us educate employees, families, and our extended community on the critical need for organ, eye, and tissue donation. If you are interested inbecoming actively involved this effort, contact [WORKPLACE DONATION CHAMPION’s NAME AND CONTACT INFORMATION].

Please, take a few minutes today to add your name to the organ donor registry and help save a life. Visit [donor registry link] to sign up.

Thank you for joining [WORKPLACE NAME] in DoNation!

*[OPTIONAL: INCLUDE A PHOTO OF YOUR ORGANIZATION’S ORGAN DONATION OUTREACH ACTIVITIES]*