# Letter/Email from CEO to Leaders of Other Hospital and Healthcare Workplaces

**[Email Message Subject]: Join [ORGANIZATION NAME] in supporting DoNation, the national campaign for organ donation**

Dear [CONTACT NAME],

[ORGANIZATION NAME] is proud to participate in DoNation, a national campaign uniting America’s workforce for organ, eye, and tissue donation. We’re excited to educate our community about the crucial need for organ, eye, and tissue donation and encourage people to sign up as donors!

Sponsored by the Health Resources and Services Administration (HRSA), U.S. Department of Health and Human Services, this national initiative has generated more than 630,000 donor registrations since its 2011 inception as the Workplace Partnership for Life (WPFL) Hospital Campaign. This year, the WPFL was rebranded to the DoNation Campaign, and expanded to include ***all***U.S. workplaces.

*Now is the time to join DoNation– with all our hearts --in this lifesaving and life-giving mission!*

**Don’t miss the opportunity to be involved.** Any hospital or healthcare workplace of any size can participate in this campaign and help **thousands of people on the national transplant waiting list** benefit from the incredible gift of organ, eye, and tissue donation. You will also earn recognition from HRSA for your participation.

I invite you to join me and [ORGANIZATION NAME] today as we partner with [OPO NAME] to bring DoNation to [NAME OF COMMUNITY, CITY, OR REGION]. For more information and details on how you can become actively involved in DoNation and save lives, please contact [OPO CONTACT NAME] at [OPO CONTACT’S EMAIL ADDRESS AND/OR PHONE NUMBER].

In helping to spread this message, you will be **saving thousands of lives and improving countless more**. Thank you for your support.

Sincerely,

[NAME]

[TITLE]

# Email from Hospital Workplace CEO to All Employees (Previous Participants)

**[Email Message Subject:] Support DoNation, the national campaign for organ donation**

Dear Colleague,

I’m pleased to announce that this year, [ORGANIZATION NAME] is partnering with [OPO NAME] as a proud partner in DoNation to add more donors to our state registry. Since 2011, thousands of hospitals, healthcare organizations, and community organizations across the country have worked together to register more than 630,000 donors as part of the Workplace Partnership for Life (WPFL) Hospital Campaign, a national campaign sponsored by the U.S. Department of Health and Human Services (HHS), Health Resources and Services Administration (HRSA). For [TWO, THREE, FOUR, ETC. years], [ORGANIZATION NAME] has been a proud participant in the Hospital Campaign. This year, the WPFL was rebranded to the DoNation Campaign, and expanded to include U.S. workplaces of all sizes and across all sectors.

*Now is the time to join DoNation– with all our hearts --in this lifesaving and life-giving mission!*

During the 2023 campaign year, your involvement can **help us achieve our goal of registering [ORGANIZATION’S NUMERICAL GOAL] new donors** to help save and improve the lives of thousands of people currently on the national transplant waiting list. Each outreach activity we implement during this time period will help us meet our goal and earn national recognition from HRSA.

On [DATE] from [TIME RANGE], we will host a donor registration drive. [INSERT DONOR REGISTRATION DRIVE DETAILS OR LINK HERE].

If you are unable to join us during this time, take a moment to visit [www.organdonor.gov](http://www.organdonor.gov) to learn more about donation and sign up as a donor at [LINK TO REGISTRY]. Once you sign up, share the link with friends and family and encourage them to sign up too.

In the months ahead, you’ll hear more about [ORGANIZATION NAME’S] participation in this important campaign. For event information and details on ways you can become actively involved in DoNation, contact [NAME] at [CONTACT EMAIL].

Thank you for spreading this lifesaving message.

Sincerely,

[NAME]

[TITLE]

# Email from Hospital CEO to All Employees (New Participants)

**[Email Message Subject:] Join us in supporting DoNation, the national campaign for organ donation**

Dear Colleague,

[ORGANIZATION NAME] is proud to participate in DoNation, a national campaign uniting America’s workforce for organ, eye, and tissue donation. We’re excited to educate our community about the crucial need for organ, eye, and tissue donation and encourage people to sign up as donors. Since 2011, thousands of hospitals, healthcare organizations, and community organizations across the country registered more than 630,000 donors as part of the Workplace Partnership for Life (WPFL) Hospital Campaign, a national campaign sponsored by the U.S. Department of Health and Human Services (HHS), Health Resources and Services Administration (HRSA). This year, the WPFL was rebranded to the DoNation Campaign, and expanded to include ***all*** U.S. workplaces.

*Now is the time to join DoNation– with all our hearts --in this lifesaving and life-giving mission!*

During the 2023 campaign year, our goal is to conduct education and outreach activities and add [ORGANIZATION’S NUMERICAL GOAL] new donors to the state registry to help the thousands of people currently on the national transplant waiting list. Each activity we implement during this time will help us meet this goal and earn points toward national recognition from HRSA.

There are many ways to support this effort, and the easiest is to sign up as an organ, eye, and tissue donor. Please join us on [DATE] from [TIME RANGE] in [PLACE] to learn more about organ donation and add your name to the organ donor registry.

If you are unable to join us during this time, take a moment to visit [www.organdonor.gov](http://www.organdonor.gov) to learn more about donation and sign up as a donor at [LINK TO REGISTRY]. Once you have registered, share the link with friends and family and encourage them to sign up too.

In the months ahead, you’ll hear more about [ORGANIZATION NAME’S] participation in this important campaign. For event information and details on ways you can become involved in DoNation and its outreach activities to encourage others to register as donors, contact [NAME] at [CONTACT EMAIL].

Thank you for spreading this lifesaving message.

Sincerely,

[NAME]

[TITLE]

# Donor Registration Drive Announcement/Reminder

**[Email Message Subject:] Organ Donor Registration Drive [DATE/TOMORROW/TODAY]**

Dear Colleague,

[ORGANIZATION NAME] is holding a DoNation event to sign up new organ, eye, and tissue donors [ON DATE/TOMORROW/TODAY] from [TIME RANGE] in [PLACE].

Please take a moment to stop by to sign up as a donor, and get more information on how you can help [ORGANIZATION NAME] promote organ, eye, and tissue donation in our community. You can also register by going to [LINK TO REGISTRY].

Thank you for your support!

Sincerely,

[NAME]  
[TITLE]