

The National Donation • CAMPUS CHALLENGE •

Register *now* to become an organ and tissue donor at www.organdonor.gov.



FACT SHEET

Workplace Partnership for Life National Donation Campus Challenge

Launched in 2009, the *National Donation Campus Challenge* is a campaign that brings together organ and tissue donation organizations and universities, colleges, and other post-secondary campuses to educate campus communities on the critical need for organ and tissue donors and to increase donor registration through statewide donor registries.

Spearheaded by the U.S. Department of Health and Human Services, Health Resources and Services Administration, the *National Donation Campus Challenge* campaign builds on the success of existing workplace partnerships with more than 11,000 companies and organizations that are already participants in a broader organ donor awareness initiative created in 2001—the “Workplace Partnership for Life.”

Who will be helped?

Each day, 78 Americans receive a life-saving organ transplant, and thousands more benefit from cornea and tissue transplants. These extraordinary gifts have been generously donated by ordinary people who took just a few minutes in a busy day to indicate their decisions to become organ and tissue donors. But broader awareness of the need for organ donation is crucial, as more than 105,000 people are currently awaiting an organ transplant in the United States and each week, more than 100 people on the national transplant waiting list die because no organ is available.

Who can help?

Through the *National Donation Campus Challenge* campaign, campus administrators, staff, faculty, students, alumni, and the broader campus community will become educated on the need for organ donor registration and will be provided with specific details on ways to register.

Campus Challenge Partners, both “Campus Partners”—colleges, universities, and other post-secondary schools—and “National Partners”—national organizations and associations whose members are involved with institutions of higher learning—can join and get involved in the National Donation Campus Challenge.

- Campus Partners participate by implementing campaign actions on campus including special events, competitions, public relations and social media campaigns, and donor registry drives to raise awareness on their campuses about the importance of organ and tissue donation and encourage donation registration.
- National Partners participate by promoting the Campus Challenge to their membership and encouraging members to support the campaign and engage others on campus to work toward enrolling as “Campus Partners.”