:30 SPOT TWO: “Who was your hero?”

MUSIC UP.

MAN: Who was your hero when you were a kid?

WOMAN: Whether it was Neil Armstrong or Louis (“Louie”) Armstrong, MAN:
Roberto Clemente or Walter Cronkite, Rosa Parks or Sally Ride… WOMAN:
You’re the right age to do something you can be remembered for.

MAN: Register to become an organ and tissue donor.

WOMAN: Even if you’re in your 50’s, 60’s, 70’s, or beyond…any age is the right age to
donate the gift of life.

MAN: Learn how at organdonor-dot-gov or call 1-866-99DONATE. A message from the
US Department of Health and Human Services, Health Resources and Services
Administration.