

Roxanne: Made Possible :60

SFX UP: Audio of Roxanne at an organ donation tabling event.

ANNOUNCER: Roxanne Watson is on a mission.

ROXANNE: Hello, how are you doing today?

ANNOUNCER: She wants more people to register as organ, eye, and tissue donors.

ROXANNE: Are you an organ donor?

WOMAN: Yes, I am.

ROXANNE: Yay! (claps)

(End SFX. Bring Music Up.)

ROXANNE: My goal is to sign up the most people in the United States (laughs).

ANNOUNCER: What drives her? Roxanne's own life was saved through the gift of a heart transplant. Made possible by an organ donor.

ROXANNE: I decided that day that I was going to devote myself to the cause of organ donation and signing people up, and honoring my donor by doing that.

ANNOUNCER: Now, she's back to health. And she's a powerful force, helping to save lives every day through her work.

Imagine what you could make possible by leaving behind the gift of life.

ROXANNE: Eight people can be helped with the major organs. And up to 50 people can be helped with a little bit of everything. And when you think about it that way, that you could help that many people, it's amazing. It really is.

ANNOUNCER: Learn more and sign up as an organ, eye, and tissue donor. Go to organdonor.gov.

A message from the U.S. Department of Health and Human Services,
Health Resources and Services Administration.

Roxanne: Made Possible :30

MUSIC UP

ANNOUNCER: Roxanne Watson is on a mission—to have more people sign up as organ, eye, and tissue donors.

ANNOUNCER: What drives her? Roxanne received a heart transplant. Made possible by an organ donor.

ROXANNE: I decided that day to devote myself to signing up the most people in the United States (laughs). That's my goal.

ANNOUNCER: Now, she's a powerful force for good.

What could you make possible as an organ, eye, and tissue donor?
Leave behind the gift of life. Go to organdonor.gov.

U.S. Department of Health and Human Services, Health Resources and Services Administration.

Steve: Made Possible :60

SFX UP: Sounds of Steve climbing stairs and breathing. Look for natural sounding audio clips from b-roll.

ANNOUNCER: Every year, Steve Ferkau climbs the stairs of the John Hancock Center in Chicago. 94 floors to the top.

STEVE: It's called the Hustle Up the Hancock.

ANNOUNCER: It's hard to believe—when you watch Steve today—that a few years ago, his lungs were failing and he was fighting to survive.

(End SFX. Bring Music Up.)

STEVE: For eight hours a day, someone was pounding on my chest to try and keep my lungs clear. I honestly don't think I had more than a couple weeks to live.

ANNOUNCER: That's when Steve received the gift of life ... a double lung transplant. Made possible by an organ donor.

STEVE: After I got my new lungs, I started doing things that I had never been able to do. I never knew that breathing could feel this good.

ANNOUNCER: Steve climbs to honor his donor, and to raise awareness for organ, eye, and tissue donation.

STEVE: Wouldn't you like, that when you left this beautiful planet that you could save a few lives on your way out? It's an incredible gift.

ANNOUNCER: Imagine what you could make possible by leaving behind the gift of life.

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Steve: Made Possible :30

MUSIC UP

ANNOUNCER: A few years ago, Steve Ferkau's lungs were failing.

STEVE: I don't think I had more than a couple weeks to live.

ANNOUNCER: That's when Steve received a lung transplant. Made possible by an organ donor.

ANNOUNCER: Now, Steve can do things he never imagined. Like climbing 94 floors to the top of a skyscraper.

STEVE: I never knew that breathing could feel this good. It's an incredible gift.

ANNOUNCER: What could you make possible as an organ, eye, and tissue donor? Leave behind the gift of life.

ANNOUNCER Go to organdonor.gov.

U.S. Department of Health and Human Services, Health Resources and Services Administration.

Chris: Made Possible :60

MUSIC UP

ANNOUNCER: Chris Domine is a husband and a father.

SFX: *Chris's toddler son talking.*

ANNOUNCER: Chris is an athlete.

SFX: *Chris running.*

ANNOUNCER: Chris is even an Ironman.

SFX: *Crowd cheering.*

ANNOUNCER: But 10 years ago, Chris was facing a very different story.

SFX: *Hospital sounds.*

ANNOUNCER: Because his kidneys were failing.

CHRIS: Basically the doctor said, "If you don't get a kidney transplant and you don't do dialysis, you are going to die."

ANNOUNCER: Fortunately, Chris received a second chance at life ... made possible by an organ donor.

CHRIS: You know, your well-being changes ... from loss of hope, to hope, to better times ahead.

ANNOUNCER: More than 100 million people in America are registered organ, eye, and tissue donors. People of every age and ethnicity. Because they believe it's the right thing to do.

Imagine what you could make possible ... by leaving behind the gift of life. Learn more and sign up as an organ, eye, and tissue donor. Go to organdonor.gov.

A message from the U.S. Department of Health and Human Services,
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Chris: Made Possible :30

MUSIC UP

ANNOUNCER: Chris Domine is a husband ... father.

SFX: *Chris's toddler son talking.*

ANNOUNCER: ... an athlete.

SFX: *Chris running.*

ANNOUNCER: Even an Ironman.

SFX: *Crowd cheering.*

ANNOUNCER: But 10 years ago, Chris's kidneys were failing.

SFX: *Hospital sounds.*

CHRIS: The doctor said "If you don't get a kidney transplant, you are going to die."

ANNOUNCER: Chris received a second chance, made possible by an organ donor.

CHRIS: Your well-being changes ... from loss of hope ... to better times ahead.

ANNOUNCER: What could you make possible as an organ, eye, and tissue donor?
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U.S. Department of Health and Human Services, Health Resources
and Services Administration.