



Workplace Partnership for Life Hospital Campaign
Promoting Organ, Eye, and Tissue Donation



Campaign Results Form

Date: _____ Reporting OPO/DLA: _____ Contact Person: _____

Results for (check all that apply to your reporting period):

June–Aug. 2013

Sept.–Nov. 2013

Dec. 2013–Feb. 2014

March–May 2014

OPO/DLA Goal for Hospital Campaign Registrations thru May 2014 (optional): _____

Hospital Partner: _____

of New Campaign Registrations: _____ # of Cumulative Campaign Registrations: _____

Strategies Implemented:

Donor Drive	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Social Media	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Mass Email	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Other Strategy	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Please Specify:					

Additional Comments:

Hospital Partner: _____

of New Campaign Registrations: _____ # of Cumulative Campaign Registrations: _____

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Additional Comments: